

2025

VALOR

MEDAL of HONOR CELEBRATION

CHATTANOOGA, TENNESSEE

BIRTHPLACE OF THE MEDAL OF HONOR

COOLIDGE NATIONAL MEDAL OF HONOR HERITAGE CENTER

Dear Supporter,

From September 29, 2025, through October 4, 2025, Chattanooga is honored to be the Host City for the 2025 Medal of Honor Celebration for the first time. This week-long event represents an incredible opportunity for our community to honor these true American heroes and their families while showcasing what makes Chattanooga one of the most patriotic and majestic places to visit and live in our country.

We are truly excited to "Welcome Home" the Medal of Honor Society, all of its living Recipients and their families to where the distinguished heritage of the Medal of Honor started back on April 12, 1862. On this day, civilian scout John Andrews and fellow civilian William Hunter Campbell, along with 22 volunteer Union soldiers, traveled deep into Confederate territory to steal a train – The General locomotive and three of its boxcars – and move it northward towards Chattanooga while stopping periodically to destroy tracks, bridges and telegraph lines.

It was the daring actions of Andrews' Raiders during "The Great Locomotive Chase" that resulted in America's very first Medals of Honor being awarded to six of the Raiders on March 25, 1863, for their acts of valor during this mission that ended just outside of Chattanooga. This heritage would continue to grow later that year with the heroic actions of 33 Medal of Honor Recipients who served side-by-side in and around Chattanooga during the Civil War, including the first and only woman to ever receive the Medal of Honor – Dr. Mary Walker. Each of these 52 acts of valor created an irrevocable heritage that firmly established Chattanooga as the Birthplace of the Medal of Honor.

Chattanooga is also widely known for its unwavering support of our military and veterans who have served and sacrificed to protect the liberties and freedoms that we all enjoy today. Our city is also home to the Coolidge National Medal of Honor Heritage Center, which shares the same values and mission that drive the Congressional Medal of Honor Society today. This shared mission champions the values of Patriotism, Citizenship, Courage, Integrity, Sacrifice and Commitment. In doing so, we can truly impact people of all ages and backgrounds and inspire them to make our country a better place through their daily actions.

While here, Medal of Honor Recipients will connect in our community by visiting various organizations and veteran groups that help make Chattanooga one of the Best Small Cities in America. The Recipients will also visit our local schools and engage students as part of our ongoing educational efforts that honor our past and inspire all generations to emulate these six values to be the best versions of themselves.

The capstone for the week will be the Patriot Gala where more than 1,300 people will come together to recognize all living Medal of Honor Recipients and honor four high-profile individuals who, through their life's work, promote and perpetuate the principles upon which our nation is founded while encouraging the values of courage, commitment and selfless service.

On behalf of the Chattanooga Host Committee, we invite you to consider supporting our efforts to preserve and celebrate the legacy of our nation's highest military honor by becoming a sponsor of the 2025 Medal of Honor Celebration. The enclosed packet provides specific details on the different sponsorship levels and how you can help make this special event a great success.

Very best regards,

Linda Moss Mines
Vice Chairman, Board of Trustees
2025 Medal of Honor Celebration, Co-Chair

Lynda Minks Hood
Member, Board of Trustees
2025 Medal of Honor Celebration, Co-Chair

CONTENTS

Letter From Britt Slabinski	3
The Medal of Honor	4
The Congressional Medal of Honor Society	6
Character Education Program	8
Sponsorship Packages and Inserts	Pocket



CONGRESSIONAL MEDAL OF HONOR SOCIETY
UNITED STATES OF AMERICA
CHARTERED BY THE CONGRESS

Dear Chattanooga,

The Medal of Honor is our nation's highest, and rarest, military honor awarded that can be given to any American service member who has distinguished themself conspicuously by gallantry and intrepidity at the risk of his life above and beyond the call of duty.

Chartered by Congress in 1958, the Congressional Medal of Honor Society's membership is composed exclusively of the living Recipients of the Medal of Honor and works to protect, preserve, and perpetuate the legacy of the Medal of Honor and its Recipients.

While more than 160 years have passed since the first Medals of Honor were awarded on March 25, 1863, the meaning behind the Medal has never tarnished. Etched with each Medal of Honor are the very values that each Recipient displayed in the moments that mattered — Citizenship, Patriotism, Courage, Integrity, Sacrifice, and Commitment. While each Medal of Honor tells its own story, these values embody what it means to be a Recipient and how their deep love of our country and a desire to always do what is right made a difference on the battlefield.

Each year, the Society holds a convention where all living Recipients come together and conduct their business while supporting initiatives that can help make an important impact in the Host City going forward. For the first time, Chattanooga will serve as the Host City for the Medal of Honor Celebration in 2025. Chattanooga is the Birthplace of the Medal of Honor, and the heritage of the Medal of Honor is forever intertwined with the history of Chattanooga. The Society looks forward to visiting Chattanooga and celebrating this shared heritage as we work together to honor our past and inspire the future to personify the six values the Medal of Honor represents.

The Chattanooga Leadership Committee has been hard at work to make our 2025 Medal of Honor Celebration a great success – one that will create a lasting legacy in your community for years to come. I hope you will consider supporting our efforts to preserve and perpetuate the legacy of our nation's highest military honor. Our need has never been greater than it is today.

We look forward to meeting you in the coming year or during the 2025 Medal of Honor Celebration.

Sincerely,

Britt Slabinski
President
The Congressional Medal of Honor Society

THE MEDAL OF HONOR

On March 25, our country observes National Medal of Honor Day, a solemn annual recognition of more than 3,500 Soldiers, Sailors, Airmen and Marines whose service to our nation has been distinguished through "conspicuous gallantry and intrepidity at the risk of their lives above and beyond the call of duty while engaged in an action against the enemy of the United States."

It was on this date in 1863 that the first Medal of Honor, our nation's highest military award, was presented to Private Jacob Parrott for his part in the "The Great Locomotive Chase" that ended just outside of Chattanooga, Tennessee. Ultimately, 19 of the 24 members of Andrews' Raiders were awarded the Medal of Honor for their extraordinary heroism and sacrifice on April 12, 1862.

In that same year, the Chattanooga area would become hallowed ground where 33 additional Medals of Honor were awarded – from the blood-soak Chickamauga to Missionary Ridge to the stirring site of the "Battle Above the Clouds" on Lookout Mountain. These 52 acts of valor — also known as The First Medals — created an important heritage that has been entrusted to Chattanooga to preserve as the Birthplace of the Medal of Honor.

While the Medal of Honor heritage started in Chattanooga, its story is one that resonates nationwide. Every Recipient has a narrative that is relevant to what we do – whether it be on a battlefield, board room or everyday life. Each of these amazing, inspiring and, all too often, heart-breaking stories define the meaning of valor and the virtue of putting service over self. All of these stories serve as a testament for how ordinary people can rise up and meet the most daunting challenges. They also provide the ideal role models to teach future generations about six character traits that embody their gallantry: Patriotism, Citizenship, Courage, Integrity, Sacrifice and Commitment.

Today, more than 3,500 ordinary individuals have been awarded the Medal of Honor with the most recent Recipient being Chattanooga's own Captain Larry L. Taylor for his heroic action on June 18, 1968 as a Cobra helicopter pilot during the Vietnam War.



NAVY, MARINE CORPS & COAST GUARD

This medal is a five-pointed bronze star. It's tipped with trefoils and contains a crown of laurel and oak. In the middle of the medal is Minerva, symbolizing wisdom and war and personifying the United States.

Minerva stands with her left hand resting on the fasces, or a bundle of rods, and her right hand holding a shield that has the coat of arms of the United States blazoned on it. Minerva repulses Discord, which is represented by snakes, referencing the discord of the Civil War.

ARMY

This medal – which was designed by a Tennessean and Medal of Honor Recipient Major General George Gillespie, Jr. – is a five-pointed bronze star. Each point is tipped with trefoils, and the entire star is surrounded by a green laurel wreath representing victory. The star and wreath are suspended from a gold bar with the words "VALOR" inscribed on it and held by an eagle symbolizing the United States.

The center of the star features the head of Minerva, the Roman goddess of wisdom and war. Around Minerva's head are the words "United States of America," and each ray of the star has a green oak leaf, symbolizing strength.





AIR FORCE

Made of metal, bronze and gold plating, the current design includes a gold five-pointed star within a green laurel wreath. Each point of the star is tipped with trefoils and contains a crown of laurel and oak on a green background.

In the center of the star is an annulet of 34 stars circling the head of the Statue of Liberty to represent beauty, strength and wisdom. The word "VALOR" appears above an adaptation of the thunderbolt from the Air Force coat of arms.

THE CONGRESSIONAL MEDAL OF HONOR SOCIETY

Chartered by Congress in 1958, the Congressional Medal of Honor Society's membership is comprised of those who wear the Medal of Honor, our nation's highest military award for valor. As individuals who have gone above and beyond the call of duty, the Medal of Honor Recipients are committed to serving our country in peace as they did in war by championing the values of Patriotism, Citizenship, Courage, Integrity, Sacrifice and Commitment. That mission has become increasingly important as the number of living Medal of Honor Recipients continues to decrease.

Today, the Society is a 501 (c)(3) nonprofit devoted to preserving and sharing the values of the Medal of Honor Recipients through outreach, education and research. Its mission is dedicated to preserving the legacy of the Medal of Honor, inspiring America to live the values the Medal represents and supporting Recipients of the Medal as they connect with communities across America. By serving, remembering, supporting and honoring the sacrifice of the Recipients and by sharing the stories and values inherent in them, we understand the responsibility and potential within each one of us to impact the world.

As the number of living Medal of Honor Recipients continues to decrease, the Society's mission has become increasingly important, and the Recipients and the staff members who support them are committed to continuing the work. Each year, the Society holds an annual convention that provides opportunities for all living Medal of Honor Recipients and their families to reconnect while remembering those Recipients who have passed the previous year. In 2025, Chattanooga will serve as the Host City for this annual convention where the Society will conduct its membership meetings and engage the local community in a variety of events and activities across the Tennessee Valley.

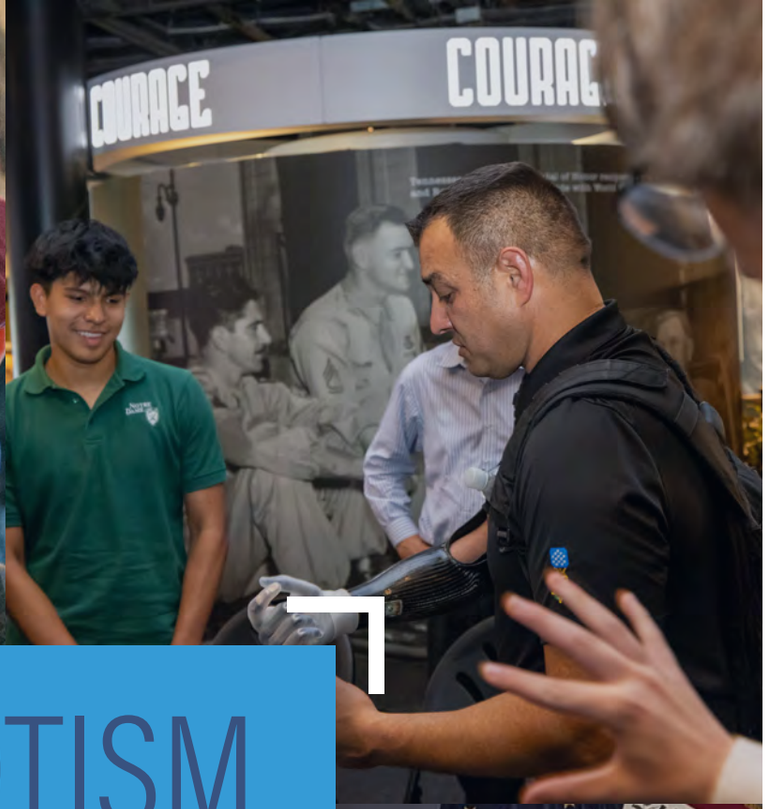


ANDREWS' RAIDERS MONUMENT

The Andrews' Raiders Monument, dedicated by the State of Ohio in 1890, honors the heroic actions of civilian scout James Andrews and 23 of his men during the "Great Locomotive Chase" on April 12, 1862. On that day, Andrews and his men snuck deep into Confederate territory and commandeered a locomotive, called The General, and its three boxcars stationed in the village of Big Shanty, Georgia (known today as Kennesaw) and moved northward toward Chattanooga. Along the way, they stopped periodically to do as much damage as possible to the vital Western and Atlantic Railroad line, including cutting telegraph lines. On March 25, 1863, six of the Raiders were awarded our country's first Medals of Honor with Private Jacob Wilson Parrott being the first Recipient. Later, 13 additional Raiders would be awarded the Medal of Honor.







PATRIOTISM
CITIZENSHIP
COURAGE
INTEGRITY
SACRIFICE
COMMITMENT









CHARACTER EDUCATION PROGRAM

Launched by the Congressional Medal of Honor Society in 2013, the Medal of Honor Character Development Program teaches Patriotism, Citizenship. Courage, Integrity, Sacrifice and Commitment to the next generation of students through educationally grounded lessons developed by teachers for teachers. These six values personify the Medal of Honor and exemplify the actions for which it has been awarded.

Both the elementary and secondary resources of the Character Development Program teach students to recognize and exemplify these values, making the materials useful as a classroom management system or a tool to create a positive and healthy school culture. The lessons feature extraordinary military and civilian stories, providing students examples to live by.

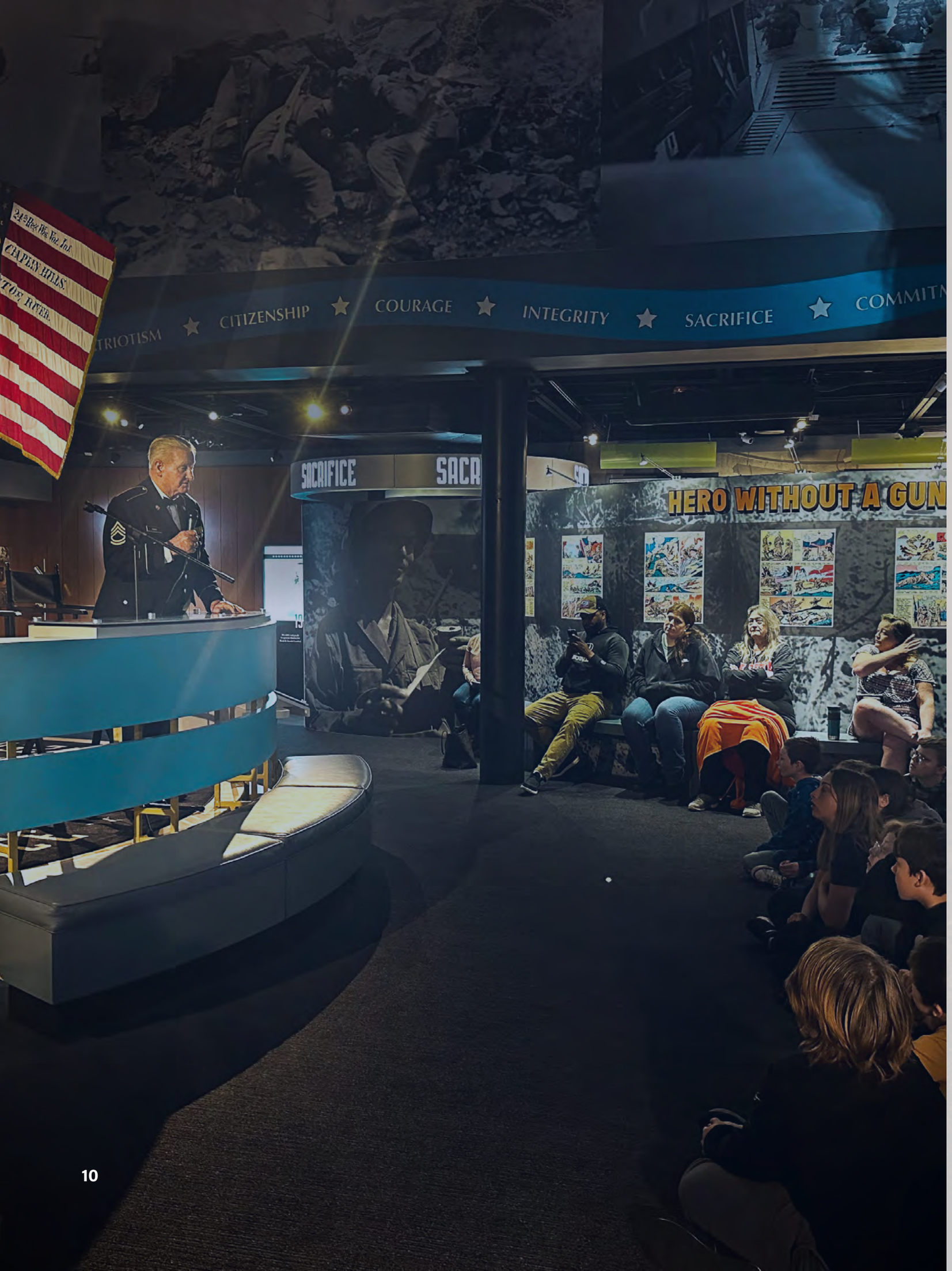


Because the lessons are grounded in cross-curricular academics, most teachers can incorporate them into an existing unit and double the accomplishments in their precious teaching minutes. Built to be flexible, the program is appropriate for public, private, charter, homeschool and extracurricular settings.

The entire Medal of Honor Character Development Program is available at no cost to educators. The curriculum includes individual and group activities, worksheets and extended activity suggestions, and resources such as Medal of Honor citations, live and archived webinars, and an extensive living history collection.

The Coolidge National Medal of Honor Heritage Center proudly supports the Congressional Medal of Honor Society through its efforts to educate and inspire all generations to be the best versions of themselves. Since opening its doors in early 2020, the Heritage Center has leveraged its immersive galleries in unique ways that bring history to life.

Sharing the powerful stories of Medal of Honor Recipients through a variety of educational programming, the Heritage Center helps learners of all ages recognize how they, too, can embody the character values associated with the Medal of Honor as they navigate extreme challenges and uncertainties in their everyday lives.


CITIZENSHIP
COURAGE
INTEGRITY
SACRIFICE
SACRIFICE
HERO WITHOUT A GUN


MEDAL O
VALOR
UNITED STATES
OF AMERICA



2025

VALOR

MEDAL of HONOR CELEBRATION

CHATTANOOGA, TENNESSEE

BIRTHPLACE OF THE MEDAL OF HONOR

Learn More at www.MOHHC.org/Celebration

2025 MEDAL OF HONOR CELEBRATION

SEPTEMBER 29 - OCTOBER 4, 2025

PRELIMINARY SCHEDULED EVENTS

(SCHEDULED IS TENTATIVE AND SUBJECT TO CHANGE)

RE-ENACTMENT OF THE GREAT LOCOMOTIVE CHASE
Medal of Honor Recipients will join invited dignitaries and guests on the re-enactment of the Great Locomotive Chase.

OPENING DINNER (RECIPIENTS ONLY)
Medal of Honor Recipients will attend a private dinner to officially open this year's celebration.

PRESIDENT'S OPENING BREAKFAST
The President of the Congressional Medal of Honor Society will welcome all attending Medal of Honor Recipients, their guests, convention sponsors, local dignitaries and veterans at a breakfast event.

MEMORIAL SERVICE (RECIPIENTS ONLY)
Medal of Honor Recipients, their spouses and widows of Medal of Honor Recipients will attend a private memorial service to honor Recipients who have died in the past year.

LOCAL SCHOOL VISITS
Medal of Honor Recipients will visit area schools and will be available for school assemblies or classroom visits. Schools that participate in the Heritage Center's Educational Initiatives or the Medal of Honor Character Development Program will be given first priority for Recipient visits.

VETERAN ENGAGEMENT EVENT
Medal of Honor Recipients and their spouses will participate in a community event to highlight and celebrate local active duty soliders, veterans and their families.

SPONSOR DINNER
Medal of Honor Recipients and their spouses will join major sponsors for a special reception and dinner to recognize and celebrate their involvement in and support of the 2025 Medal of Honor Celebration.

PATRIOT AWARDS GALA
The Patriot Awards Gala is the capstone for the 2025 Medal of Honor Celebration. More than 1,300 people will come together in this black-tie gala to recognize all living Medal of Honor Recipients and honor four high-profile individuals who promote and perpetuate the principles upon which our nation is founded; encourage the values of courage, commitment and selfless service; or who have demonstrated patriotism, valor and fidelity through their life's work.

2025 Medal of Honor Celebration Award Recipients Include:
- Patriot Award: Recipient To Be Announced
- Bob Hope Award for Excellence in Entertainment: Recipient To Be Announced
- John R. "Tex" McCrary Award for Excellence in Journalism: Recipient To Be Announced
- Distinguished Citizen Award: Recipient To Be Announced



WILLIAM KYLE CARPENTER

Corporal, United States Marine Corps
Fox Company, 2nd Battalion,
9th Marines

Medal of Honor Recipient Liaison
2025 Medal of Honor Celebration
(Chattanooga, Tenn.)

BORN:
October 17, 1989

ENTERED SERVICE:
Seattle, Washington

DUTY:
War In Afghanistan



MY ALIVE DAY! — HELMAND PROVINCE AFGHANISTAN, 2010

William "Kyle" Carpenter was born in Jackson, Mississippi, in 1989. After graduating high school, he enlisted in the U.S. Marine Corps in 2009 and served as a Squad Automatic Weapon gunner in Helmand Province, Afghanistan, as part of Operation Enduring Freedom.

On November 21, 2010 – one month after his 21st birthday – Corporal Kyle Carpenter was posted atop a hot, dusty rooftop when an enemy grenade landed next to Kyle and fellow Marine and close friend, Nick Eufrazio. Both were manning a rooftop security post during defense of the village of Marjah, Helmand Province from a Taliban attack.

The enemy initiated a daylight attack with hand grenades, one of which landed inside their sandbagged position. Without hesitation and with complete disregard for his own safety, Lance Corporal Carpenter chose a path of selfless heroism that few can imagine. He moved toward the grenade and jumped on it in an attempt to shield his fellow Marine from the deadly blast – saving Nick but sacrificing himself. When the grenade detonated, his body absorbed the brunt of the blast, severely wounding him, but saved the life of his fellow Marine.

In a blink of an eye, Carpenter was disoriented from an enemy grenade blast as the blood loss began to take his consciousness. He died once on the medical evacuation, again at the first hospital and a third time at Walter Reed, but five weeks after that morning on the roof, Carpenter opened his eyes in Washington, D.C. and began his second chance.

Severely wounded from head to toe, Carpenter lost his right eye as well as most of his jaw. Yet, his spirit was unbroken. It would take more than 40 surgeries and almost three years in and out of the hospital to reconstruct his body. From there, he began the process of rebuilding his life. What he has accomplished in the last 13 years is extraordinary: he's come back a stronger, better and wiser person.

In 2014, Carpenter was awarded the Medal of Honor by President Barack Obama, becoming the youngest living Medal of Honor recipient and only the second living Marine so honored since Vietnam.

Today, Carpenter travels the world sharing his story of courage, sacrifice and perseverance to military and civilian audiences. Carpenter has made it his mission to never take a moment for granted and to live his life to the fullest – from jumping out of airplanes, running marathons, taking chances and doing anything that makes his heart pound in his chest. In 2017, Carpenter graduated from the University of South Carolina with a BA in international studies.

In 2019, Carpenter released his first memoir, *You Are Worth It: Building A Life Worth Fighting For*. The best-selling book is the story of how one man became a so-called hero who willingly laid down his life for his brother-in-arms—and equally, it is a story of rebirth, of how Kyle battled back from the gravest challenge to make a difference and change the world. Released in October 2019, his book continues to receive positive reviews and was recently named to the bestseller lists for *USA Today*, *Washington Post* and *Publishers Weekly*.

Moving and unforgettable, Carpenter's story is a testament to the power of living with Courage and Sacrifice – one that has a purpose and encourages others to become their best selves in the time they have been given. Above all, it's about finding purpose, regardless of the hurdles that may block our way.

Chattanooga is honored to have Medal of Honor Recipient Kyle Carpenter serve as its laision for the 2025 Medal of Honor Celebration.

> "I grew up and realized that I wanted to be different – that I wanted to be a part of something bigger than myself. I found that something in the United States Marine Corps. And while October 19, 1989 is my birthday, it was November 21, 2010 that became my 'Alive Day.' I want my story to help others see what's extraordinary in themselves; to see how small acts of gratitude and kindness can change the world around them, and how we can all be part of something bigger than ourselves."
>
> **- Medal of Honor Recipient Kyle Carpenter**




VALOR
UNITED STATES OF AMERICA

2025

VALOR

MEDAL of HONOR
CELEBRATION

CHATTANOOGA, TENNESSEE
BIRTHPLACE OF THE MEDAL OF HONOR

SPONSORSHIP PACKAGES

PRESENTING SPONSORSHIP



PRESENTING SPONSOR TITLE

- Listed as the presenting sponsor on ALL official materials for the 2025 Medal of Honor Celebration.
  - Example: 2025 Medal of Honor Celebration presented by XYZ Company.

LEADERSHIP ROLE

- Names as the honorary chair of the 2025 Medal of Honor Celebration.
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- A one-page article in the Patriot Awards Gala program detailing your company and its support of the Medal of Honor Society and the 2025 Medal of Honor Celebration.
- Two-page color ad in Patriot Awards Gala program.
- A minimum of 10 social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Five prime location tables (8 seats at each table; 40 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at each table.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 Medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Five official 2025 Medal of Honor Celebration commemorative gifts.
- 10 copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.



GREAT LOCOMOTIVE CHASE SPONSORSHIP



GREAT LOCOMOTIVE CHASE SPONSOR

- Listed as the sponsor on ALL official materials related to the re-enactment of the Great Locomotive Chase to officially kick-off and open the 2025 Medal of Honor Celebration.
  – Example: The re-enactment of the Great Locomotive Chase is presented by XYZ Company.

LEADERSHIP ROLE

- Involvement in the planning process for the re-enactment of the Great Locomotive Chase.
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- A one-page article in the Patriot Awards Gala program detailing your company and its support of the Medal of Honor Society and the 2025 Medal of Honor Celebration.
- Two-page color ad in Patriot Awards Gala program.
- A minimum of 10 social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- Special VIP access to the re-enactment of the Great Locomotive Chase.
- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Five prime location tables (8 seats at each table; 40 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at each table.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 Medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Five official 2025 Medal of Honor Celebration commemorative gifts.
- 10 copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.



DR. MARY WALKER SPONSORSHIP

$250,000

DR. MARY WALKER SPONSOR

- Company name or logo will be recognized as part of a new Dr. Mary Walker tribute. Additional details will be confirmed with sponsor.

LEADERSHIP ROLE

- Work with Chattanooga Host Committee to design and develop a new memorial honoring the Medal of Honor action for Dr. Mark Walker in downtown Chattanooga. The memorial will be unveiled during the 2025 Medal of Honor Celebration.
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- A one-page article in the Patriot Awards Gala program detailing your company and its support of the Medal of Honor Society and the 2025 Medal of Honor Celebration.
- Two-page color ad in Patriot Awards Gala program.
- A minimum of 10 social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Five prime location tables (8 seats at each table; 40 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at each table.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Five official 2025 Medal of Honor Celebration commemorative gifts.
- 10 copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.



VALOR SPONSORSHIP
$100,000

LEADERSHIP ROLE
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING
- Full-page color ad in Patriot Awards Gala program.
- A minimum of five social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS
- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Three prime location tables (10 seats at each table; 30 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at two tables.

EMPLOYEE ENGAGEMENT
- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS
- Three official 2025 Medal of Honor Celebration commemorative gifts.
- Five copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

GOLD SPONSORSHIP
$50,000

LEADERSHIP ROLE
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING
- Half-page color ad in Patriot Awards Gala program.
- A minimum of three social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS
- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Two prime location tables (10 seats at each table; 20 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at one table.

EMPLOYEE ENGAGEMENT
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS
- Two official 2025 Medal of Honor Celebration commemorative gifts.
- Two copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee- table book.

SILVER SPONSORSHIP
$25,000

LEADERSHIP ROLE
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING
- Quarter-page color ad in Patriot Awards Gala program.
- A minimum of one social media post highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS
- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- One prime location table (10 seats) at the Patriot Awards Gala with a Medal of Honor Recipient (if available) or VIP at table.

EMPLOYEE ENGAGEMENT
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS
- Two official 2025 Medal of Honor Celebration commemorative gifts.
- Two copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

BRONZE SPONSORSHIP
$10,000

ADVERTISING
- 1/8 of a page color ad in Patriot Awards Gala program.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS
- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- One prime location table (8 seats) at the Patriot Awards Gala

2025 MEDAL OF HONOR CELEBRATION GIFTS
- One official 2025 Medal of Honor Celebration commemorative gifts.
- One copy of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

THANK YOU FOR YOUR SUPPORT OF THE 2025 MEDAL OF HONOR CELEBRATION

For questions about sponsorship opportunities, please contact Vince Butler at 423.290.1470 or vince@MOHHC.org



ONE-TIME OR MULTI-YEAR PLEDGE FORM

Yes, I will support the 2025 Medal of Honor Celebration and want to become a major sponsor of this week-long event (Sept. 29 - Oct. 4, 2025) in Chattanooga, Tenn.

Donor Name and Contact Information

Name:	
Home Address:	Business Address:
Phone: (__ __ __) __ __ __ – __ __ __ __	Phone: (__ __ __) __ __ __ – __ __ __ __
Personal Email Address: _____	Business Email Address: _____

Please Choose One: ❑ I prefer to be contacted at home ❑ I prefer my donation to be anonymous
❑ I prefer to be contacted at my place of business

❑ In Honor of: ❑ In Memory of:_____

Send gift acknowledgment to (name/address):_____

_____

~~Please~~ choose one of the following pledge/payment options below:

One-Time Gift

Sponsorship Amount: _____

❑ Enclosed is my check made out to the Coolidge National Medal of Honor Heritage Center - 2025 Celebration.
❑ I would like to make my gift by credit card. (All information below is required.)

Credit Card Number: _____

Expiration Date: __ __ / __ __	Security Code: _____

Billing Address (if different than home address above):

Billing Phone Number: (__ __ __) __ __ __ – __ __ __ __

Multi-Year Pledge

Total Pledge Amount: _____	Payment Terms: ❑ Monthly ❑ Quarterly ____ Other
Installments Per Year Amount: _____	First Installment Date dd/mm/yy __ __ / __ __ / __ __

❑ My first pledge payment for the 2025 Medal of Honor Celebration is enclosed.
❑ I will pay my first pledge payment on the first installment date listed above.

Questions? Please contact the Vince Butler at the Coolidge National Medal of Honor Heritage Center at **vince@MOHHC.org** or **(423) 877-2525**.

Please remit form to: Coolidge National Medal of Honor Heritage Center - 2025 MoH Celebration
P.O. Box 11467 ▪ Chattanooga, Tenn. 37401

Signature:_____ Date (dd/mm/yyyy):_____

The Coolidge National Medal of Honor Heritage Center is a 501(c)(3) non-profit organization (E.I.N. 58-1739072). Donations to our organizations are tax-deductible to the full extent allowed by law.