



2025 MEDAL OF HONOR CELEBRATION

SEPTEMBER 29 - OCTOBER 4, 2025

PRELIMINARY SCHEDULED EVENTS

(SCHEDULED IS TENTATIVE AND SUBJECT TO CHANGE)

RE-ENACTMENT OF THE GREAT LOCOMOTIVE CHASE *(Tuesday, September 30, 2025 - Invitation Only)*

Medal of Honor Recipients will join invited dignitaries and guests on the re-enactment of the Great Locomotive Chase.

OPENING DINNER (RECIPIENTS ONLY)

Medal of Honor Recipients will attend a private dinner to officially open this year's celebration.

PRESIDENT'S OPENING BREAKFAST *(Wednesday, October 1, 2025 - Sponsors and Invited Guests)*

The President of the Congressional Medal of Honor Society will welcome all attending Medal of Honor Recipients, their guests, convention sponsors, local dignitaries and veterans at a breakfast event.

MEMORIAL SERVICE (RECIPIENTS ONLY)

Medal of Honor Recipients, their spouses and widows of Medal of Honor Recipients will attend a private memorial service to honor Recipients who have died in the past year.

LOCAL SCHOOL VISITS *(Thursday, October 2, 2025)*

Medal of Honor Recipients will visit area schools and will be available for school assemblies or classroom visits. Schools that participate in the Heritage Center's Educational Initiatives or the Medal of Honor Character Development Program will be given first priority for Recipient visits.

VETERAN ENGAGEMENT EVENT *(Thursday, October 2, 2025) - Sponsors and Invited Veterans*

Medal of Honor Recipients and their spouses will participate in a community event to highlight and celebrate local active duty soliders, veterans and their families.

SPONSOR DINNER *(Friday, October 3, 2025) - Sponsors and Invited Guests*

Medal of Honor Recipients and their spouses will join major sponsors for a special reception and dinner to recognize and celebrate their involvement in and support of the 2025 Medal of Honor Celebration.

PATRIOT AWARDS GALA *(Saturday, October 4, 2025)*

The Patriot Awards Gala is the capstone for the 2025 Medal of Honor Celebration. More than 1,300 people will come together in this black-tie gala to recognize all living Medal of Honor Recipients and honor four high-profile individuals who promote and perpetuate the principles upon which our nation is founded; encourage the values of courage, commitment and selfless service; or who have demonstrated patriotism, valor and fidelity through their life's work.

2025 Medal of Honor Celebration Award Recipients Include:

- Patriot Award: Dr. Robert Gates, former U.S. Secretary of Defense
- Bob Hope Award for Excellence in Entertainment: Country music singer and songwriter John Rich
- John R. "Tex" McCrary Award for Excellence in Journalism: FOX News correspondent Joey Jones
- Distinguished Citizen Award: Philanthropist Kathleen Rollins



SAVE THE DATE

PATRIOT AWARDS GALA

Chattanooga Convention Center
Saturday, October 4, 2025

A NIGHT TO CELEBRATE COURAGE, SACRIFICE & PATRIOTISM: The Patriot Awards Gala is an unforgettable night of honor where we stand united with all living Medal of Honor Recipients to celebrate the very best of the American spirit: Patriotism, Citizenship, Courage, Integrity, Sacrifice, and Commitment. Together, we will pay tribute to the extraordinary men whose acts of valor have forever shaped our nation's story. We invite you to join us as we honor their legacy and the deep sacrifice made in the name of freedom while honoring four Americans who—through their life's work—promote and perpetuate the principles upon which our country was founded and encourage these six core values.

Sponsorship opportunities are still available.

Scan the QR code



or visit www.MOHHC.org/Celebration for details.

Honored Guests Attending

Gary Sinise

Master of Ceremony



Dr. Robert Gates

Former Defense Secretary
Patriot Award Honoree

Johnny "Joey" Jones

Fox News Correspondent
John R. "Tex" McCrary Award for
Excellence in Journalism Honoree



John Rich

Country Singer and Songwriter
Bob Hope Award Honoree

Kathleen Rollins

Philanthropist
Distinguished Citizen Award Honoree



Special Meal Presented by:

Chef Robert Irvine



Performance By:

Lt. Dan Band



SPONSORSHIP PACKAGES

PRESENTING SPONSORSHIP



PRESENTING SPONSOR TITLE

- Listed as the presenting sponsor on ALL official materials for the 2025 Medal of Honor Celebration.
- Example: 2025 Medal of Honor Celebration presented by XYZ Company.

LEADERSHIP ROLE

- Names as the honorary chair of the 2025 Medal of Honor Celebration.
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- A one-page article in the Patriot Awards Gala program detailing your company and its support of the Medal of Honor Society and the 2025 Medal of Honor Celebration.
- Two-page color ad in Patriot Awards Gala program.
- A minimum of 10 social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Five prime location tables (8 seats at each table; 40 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at each table.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 Medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Five official 2025 Medal of Honor Celebration commemorative gifts.
- 10 copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.



GREAT LOCOMOTIVE CHASE SPONSORSHIP



GREAT LOCOMOTIVE CHASE SPONSOR

- Listed as the sponsor on ALL official materials related to the re-enactment of the Great Locomotive Chase to officially kick-off and open the 2025 Medal of Honor Celebration.
 - Example: The re-enactment of the Great Locomotive Chase is presented by XYZ Company.

LEADERSHIP ROLE

- Involvement in the planning process for the re-enactment of the Great Locomotive Chase.
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- A one-page article in the Patriot Awards Gala program detailing your company and its support of the Medal of Honor Society and the 2025 Medal of Honor Celebration.
- Two-page color ad in Patriot Awards Gala program.
- A minimum of 10 social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- Special VIP access to the re-enactment of the Great Locomotive Chase.
- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Five prime location tables (8 seats at each table; 40 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at each table.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 Medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Five official 2025 Medal of Honor Celebration commemorative gifts.
- 10 copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.



DR. MARY WALKER SPONSORSHIP

\$250,000

DR. MARY WALKER SPONSOR

- Company name or logo will be recognized as part of a new Dr. Mary Walker tribute. Additional details will be confirmed with sponsor.

LEADERSHIP ROLE

- Work with Chattanooga Host Committee to design and develop a new memorial honoring the Medal of Honor action for Dr. Mark Walker in downtown Chattanooga. The memorial will be unveiled during the 2025 Medal of Honor Celebration.
- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- A one-page article in the Patriot Awards Gala program detailing your company and its support of the Medal of Honor Society and the 2025 Medal of Honor Celebration.
- Two-page color ad in Patriot Awards Gala program.
- A minimum of 10 social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Five prime location tables (8 seats at each table; 40 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at each table.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Five official 2025 Medal of Honor Celebration commemorative gifts.
- 10 copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.



VALOR SPONSORSHIP

\$100,000

LEADERSHIP ROLE

- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- Full-page color ad in Patriot Awards Gala program.
- A minimum of five social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Three prime location tables (10 seats at each table; 30 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at two tables.

EMPLOYEE ENGAGEMENT

- Opportunity for a corporate event with a Medal of Honor Recipient leading into the 2025 medal of Honor Celebration.
- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Three official 2025 Medal of Honor Celebration commemorative gifts.
- Five copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

GOLD SPONSORSHIP

\$50,000

LEADERSHIP ROLE

- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- Half-page color ad in Patriot Awards Gala program.
- A minimum of three social media posts highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- Two prime location tables (10 seats at each table; 20 total seats) at the Patriot Awards Gala with a Medal of Honor Recipient or VIP at one table.

EMPLOYEE ENGAGEMENT

- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Two official 2025 Medal of Honor Celebration commemorative gifts.
- Two copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

SILVER SPONSORSHIP

\$25,000

LEADERSHIP ROLE

- One corporate designee on the Leadership Host Committee for the 2025 Medal of Honor Celebration, if desired.

ADVERTISING

- Quarter-page color ad in Patriot Awards Gala program.
- A minimum of one social media post highlighting your company and its involvement in the 2025 Medal of Honor Celebration.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- One prime location table (10 seats) at the Patriot Awards Gala with a Medal of Honor Recipient (if available) or VIP at table.

EMPLOYEE ENGAGEMENT

- Opportunity for some of your employees to volunteer during the 2025 Medal of Honor Celebration.

2025 MEDAL OF HONOR CELEBRATION GIFTS

- Two official 2025 Medal of Honor Celebration commemorative gifts.
- Two copies of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

BRONZE SPONSORSHIP

\$10,000

ADVERTISING

- 1/8 of a page color ad in Patriot Awards Gala program.
- Use of the official 2025 Medal of Honor Celebration logo on corporate materials.

SPECIAL EVENTS

- VIP tickets to all events and activities for the 2025 Medal of Honor Celebration. The actual number of VIP tickets will be allocated after the capacity is determined, but the number will align with your sponsorship level.
- One prime location table (8 seats) at the Patriot Awards Gala

2025 MEDAL OF HONOR CELEBRATION GIFTS

- One official 2025 Medal of Honor Celebration commemorative gifts.
- One copy of Medal of Honor: Portraits of Valor Beyond the Call of Duty coffee-table book.

**THANK YOU FOR YOUR SUPPORT OF THE
2025 MEDAL OF HONOR CELEBRATION**

For questions about sponsorship opportunities, please contact Vince Butler at 423.290.1470 or vince@MOHHC.org
